



**AMERICAN EQUITY**  
INVESTMENT LIFE INSURANCE COMPANY®

# Increase upfront commission by 55 basis points

Your opportunity to earn more starts now

Starting Jan. 5, 2026, qualifying new business earns an **additional 55 basis points** commission on the upfront component of your commission option. Your additional commission will be released to your account within 24–48 hours of contract issue, along with your normal commission.

## Qualify and earn more



Submit a signed application between **Jan. 5 and Mar. 6, 2026**.



Funding allowed until **Apr. 20, 2026**.



Applies to **initial and additional premiums** added within the first year.

## Eligible products

American Equity  
**ASSETSHIELD**  
FIXED INDEX ANNUITIES

American Equity  
**INCOMESHIELD**  
FIXED INDEX ANNUITIES

American Equity  
**ESTATESHIELD 10**  
FIXED INDEX ANNUITY

## Maximize your commission potential — up to 80 bps

American Equity AssetShield and American Equity AssetShield BONUS applications that also meet allocation requirements for the **existing 25 basis points** program can earn a total of **80 basis points**.

*Broker/dealers are excluded. Internal replacements are eligible.*

**Want to get started? Let's talk. 888-647-1371**

American Equity Investment Life Insurance Company® | [sales@american-equity.com](mailto:sales@american-equity.com)

Empowering your clients — and your business — through smart diversification.

American Equity Investment Life Insurance Company® does not offer legal, investment, or tax advice. Each client has specific needs that should be discussed with a qualified legal or tax advisor. | Possible interest credits for money allocated to an index-linked crediting strategy are based upon performance of the specific index; however, fixed index annuities are not an investment, but an insurance product, and do not directly invest in the stock market or the index itself. | In consideration of travel incentive programs and/or any production-based incentives, top priority should be given to your clients' financial circumstances, objectives, and needs. Incentive programs or commission should not be used as the basis for determining suitable products for your clients. | Financial professionals affiliated with a Broker Dealer are not eligible. | Annuity contract under form series ICC20 MSP-10, ICC21 BASE-IDX-MSP, ICC22 IDX-10-5, ICC22 IDX-10-7, ICC22 IDX-10-10, ICC22 IDX-10-7, ICC23 IDX-10-10, ICC20 E-PTP-C, ICC20 E-PTP-PR, ICC20 E-MPTP-C, ICC20 E-PTP-PR, ICC24 E-BPT and state variations thereof. Availability may vary by state. | For Financial Professional Information Only. Not for use in solicitation or advertising to the public.

American Equity Investment Life Insurance Company®

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